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In re Patent Application of

Eduardo Cue et al.

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For: CUSTOM STORES

Mail Stop Amendment

Group Art Unit: 3625

Examiner: James H. Zurita

Confirmation No.: 9025

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated July 1, 2004, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begin on page 2 of this paper.

Remarks begin on page 7 of this paper.